

ASSET MANAGEMENT

IP Searching

- Patent, trade mark and design registrability searches and investigations in order to effectively advise of the best options for IP protection for proposed new products, processes, designs or brands, both in Australia and overseas
- Patent, trade mark and design infringement searches and investigations in order to explore whether the manufacture or sale of proposed new products, processes, designs or brands may infringe IP rights in jurisdictions of commercial interest
- Patent, trade mark and design name searches and investigations to identify IP rights owned by competitors or other parties of interest
- Searches and investigations to check the availability for use and registration of company, business and domain names
- Identification of relevant IP in particular fields of technology i.e. identifying the current "state-of-the-art"
- Watching services to monitor the progress or status of particular IP applications/registrations
- Watching services to monitor the IP activity of specific competitors or other parties of interest
- Watching services to monitor the IP activity in particular fields of technology

IP Management

- Developing and implementing strategies and systems for corporate clients to identify, capture and monitor their IP
- Assisting clients obtain real commercial benefits from their IP asset portfolios
- Identifying, refining and protecting dormant intellectual property in our clients organisations
- Assisting our clients in managing their IP rights to provide additional shareholder value and look at generating possible new revenue streams
- Providing in-house staff training to raise awareness of IP issues within our clients organisations

Due Diligence and IP Audits

- Counselling and opinions on IP rights of our clients as well as those of others
- Due diligence on existing IP rights to provide cost-effective solutions and broader IP protection
- Due diligence investigations of third parties to identify relevant IP for company buyouts and company asset acquisitions
- IP Intelligence services such as patent monitoring and alerts, portfolio analysis, trend assessments and landscape investigations